



**purchase**direct.com.au

Welcome to Purchase Direct, Australia's premier online wholesale cheap cosmetics, discount makeup, skin care and beauty products store. We import name-brand cosmetics, make up and skin care products by manufacturers such as Maybelline and Cover Girl by the container so you get the cheapest prices possible.

When you buy from us you will be getting quality, cheap cosmetics at wholesale prices. We supply direct to the general public or to the retailer. You do not need an ABN number to buy from us or to bulk purchase our stock of cosmetics, makeup, skin care or beauty products.

We also offer mixed lots of wholesale cheap cosmetics, discount make up, skin care and beauty products so if you are a retailer looking for a supplier then you've found the right one. If you are looking to start a small business we can help you with a free ebook on how to go about setting up on your own as a cosmetics and beauty products retailer.

**YOU DON'T NEED AN ABN NUMBER  
OR A BUSINESS NAME TO BULK PURCHASE CLOTHING AT WHOLESALE  
PRICES!!**

**START AN EASY EBAY BUSINESS TODAY SELLING BRAND NAME COSMETICS**

**PURCHASE DIRECT ARE THE AUSTRALIAN IMPORTERS WE ARE THE BEST AND SAFEST OPTION TO PURCHASE IN BULK BECAUSE ALL YOUR ITEMS ARE ALREADY IN AUSTRALIA AS WE HAVE IMPORTED IN MASSIVE NUMBERS FOR THE BEST PRICES.**

**WE HAVE PAID THE IMPORTED TAXES AND DELIVERY CHARGES SO YOU DON'T HAVE TO. THEY ARE ALREADY IN AUSTRALIA AND READY TO SHIP WE SEND VIA REGISTERED POST WITH TRACKING NUMBERS. SO THIS IS PEACE OF MIND FOR YOU AT NO RISK.**

**BUYING FROM THE IMPORTER AT WHOLESALE PRICES IS GREAT FOR THE STAY AT HOME MUMS OR DADS OR THE UNEMPLOYED OR ANYONE THAT WANTS TO MAKE EXTRA MONEY OR YOU CAN MAKE A LIVING OUT OF IT. YOU CAN BE MAKING A FORTUNE BUYING BRAND NEW BRAND NAME CLOTHING AND SELING FOR A GREAT PROFIT!!**

**RE-ORDER IN SMALL BULK LOTS OF 50 OR BIGGER BULK UPTO TRUCKLOADS FOR BETTER SAVINGS, START SLOW OR FAST. AT YOUR OWN PACE!! ENJOY THE LUXURY OF WORKING AT HOME AROUND YOUR CHILDREN IN YOUR OWN HOURS. SKIP THE MIDDLEMAN AND STOP PAYING RETAIL.**





**purchasedirect.com.au**

**How [www.purchasedirect.com.au](http://www.purchasedirect.com.au) will help you grow your business and make you a heaps of money!**

**If you are already in one of the following businesses or would like to start one of these businesses we can help you**

- Online Marketer
- **Flea Market Vendor**
- Off Price Retail Store
- Retail Auctions
- Yard Sales
- Make Up Parties
- Fundraisers
- Auctioneer
- Garage Sales
- **EBay Seller**



**First Time Buyer or Pro  
We Are Here to Help You!**

Flea Marketers, Pawn Dealers, Furniture Stores, Auctioneers, Clothiers, Gifts Stores, Fund Raisers, Home E-Marketing, EBay, Export, Trading Companies, Garage Sales, Dollar Stores & Swap Meets

**Start Your Own Business!  
No Franchise Fees!**





**purchasedirect.com.au**

## **Flea markets**

Flea markets have become one of Australia's favorite pastimes. Today's flea markets attract people of all walks. The variety of merchandise at flea markets is forever on the increase. This form of marketing could require the least investment capital. Don't expect to grow rich at the markets, though you could earn a nice second income. Again, your profits will be determined by your commitment, it is a great starting point and it will teach you how to run your own stall and business.

When selecting a market, don't let a low price of the space be your deciding factor. Find a market that offers a steady flow of buying traffic. Talk with the other vendors about the ups and downs of the markets.

Look at this site <http://www.marketsonline.com.au> for a source for directory of flea markets throughout Australia. This site has every flea market in every town with contact details and phone numbers. It also has an online flea market you can have a stall on line 24 hours a day all in all a great site. I must admit this is how we got started. Now we import thousands of items per month for resale.





**purchasedirect.com.au**

## **Facts about an online business**

Unless you are an established business with a customer base you can market to now, your **MARKET** is the **SEARCH ENGINES**. Most people will find your store through a search engine. Unless your web site is designed to be **FOUND** by the search engines you will not get anywhere.

Once a prospective customer gets to your site, the site must be **OBVIOUS** to use and **FAST**, no “heavy” slow graphics requiring plug-ins, however “cute” the presentation might be **PEOPLE WILL NOT WAIT** and **WILL NOT COME BACK**.

**ORGANISE** your information so that products can be found easily. **USE CATEGORIES** to group products logically, enter the same product in different categories if it sensibly belongs in more than one category. Look at other sites and see what catches your own eye about whether something works, or not.

It's as important to make a list of what you do **NOT** like about other sites as it is to list **GOOD** features. **KEEP** thumbnail images of products clear and small for quick loading, detailed images can be slower to load – customers expect that. **TEST** your site on a 64K dial up line to make sure that it is still responsive.

**CREATE** a simple **BOOKMARK** or **FAVOURITES** button which allows someone who has found your site to easily add it to their favorites and as such to **FIND** the site again. **STAY** in touch with your customers, send e-mail acknowledgements, send follow-up e-mails – **TREAT** your **CUSTOMERS** the way you would like to be treated.



## **EBay the super money maker**

**Since the creation of eBay, just about everything has been bought and sold. Take a look at some of this stuff...**

[eBay](#) - The worldwide garage sale. Since its creation millions of items have been bought and sold. You can find just about anything on eBay, the question is whether or not you would buy it. Some of the items are quite hilarious, some are rather interesting, and others are just plain weird. Perhaps the strangest phenomenon is the ridiculous amounts of money people are actually willing to pay for some of this crazy stuff.

## **EBay Australia**

- **In 2005 the total value of items sold on eBay.com.au was up 90% on the previous year.**
- **There are over five million Australian eBay members or one in every three adult Australians.**
- **According to ACNielsen research, over 52,700 professional eBay sellers in Australia currently derive their primary or secondary income selling on eBay.com.au. The research also showed...**
- **35,133 Australians use eBay as a secondary source of income or channel for their business.**
- **A further 17,567 Australian businesses operate their eBay business as their primary or only sales channel.**



**purchase**direct.com.au

## **On an average day on eBay Australia:**

- A car is sold every 12 minutes
- A laptop is sold every 11 minutes
- An antique is sold every 3 minutes
- Pet supplies are sold every 2 minutes
- A stamp is sold every 2 minutes
- A baby item is sold every 46 seconds
- A mobile phone or accessory is sold every 37 seconds
- An auto part is sold every 33 seconds
- A DVD is sold every 23 seconds
- A toy is sold every 16 seconds
- An item of women's clothing is sold every 14 seconds

**EBay is Australia's leading online marketplace with approximately 4.61 million unique visitors in December 2006 according to Nielsen//**

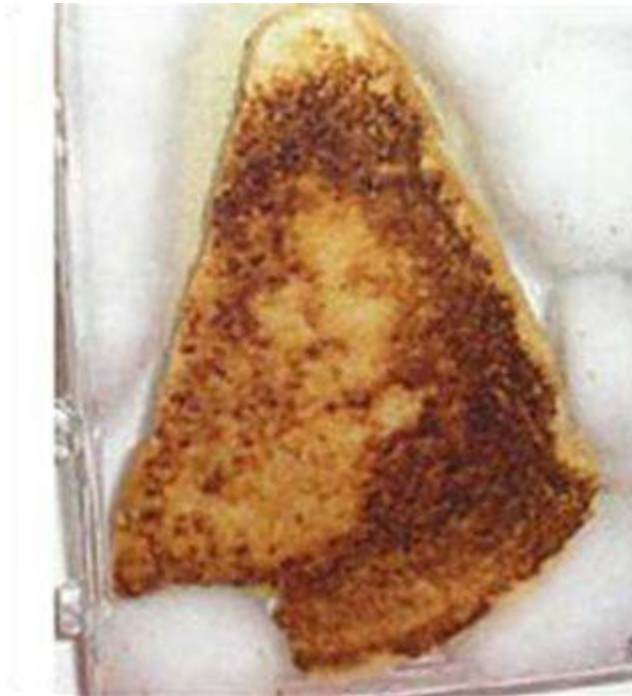
**Net Ratings Net view.**



[Here are just some of the things that have been sold on Ebay for a heap of money.](#)

[You can make a living out Ebay.com.au](#)

### 1. Virgin Mary Grilled Cheese Sandwich:



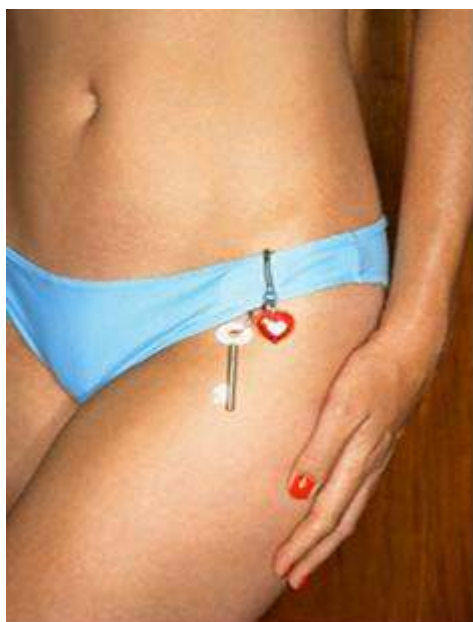
Diane Duyser, from Florida sold her grilled cheese sandwich that appeared to have the face of the Virgin Mary upon it. The item was purchased by an online casino for \$28,000!

## 2. Ghost in a Jar:



A man from Arkansas sold a strange jar that he claimed contained a ghost inside of it. He said he found it while metal detecting around an old cemetery.

## 3. 18 Year old British Girl's Virginity:





**purchasedirect.com.au**

## Who Earns Money Selling Online?

- Stay at home mum (or dad)
- Retired couples
- Students
- People wanting to replace their current income
- Unemployed
- Businesses, Etc...

## Tools Needed:

- Computer and a Digital Camera
- Internet access (preferably DSL or Cable, High speed)
- Access to quality merchandise
- Persistence

## Online auctions list:

- [www.bid4assets.com](http://www.bid4assets.com)
- [www.Yahoo.com](http://www.Yahoo.com) (<http://auctions.shopping.yahoo.com>)
- [www.ubid.com](http://www.ubid.com)
- [www.ebay.com](http://www.ebay.com)

So as you can see [www.purchasedirect.com.au](http://www.purchasedirect.com.au) can help you make money on EBay or the markets just jump on line and start your own business today.

One simple rule to this whole game is buy at a low price and sell for a profit it is very simple. We have done all the hard work already everything has already been imported all taxes paid and have been sorted and ready to ship with in 2 days. So don't prolong your money making idea it does really work we are living prove.

We have grown for a 50 item a month at a flea market and EBay to holding thousands of item ready to help you make your start.

Any questions or bigger bulk orders (pricing) please contact us at

[sales@purchasedirect.com.au](mailto:sales@purchasedirect.com.au)

[info@purchasedirect.com.au](mailto:info@purchasedirect.com.au)

Purchase Direct  
PO BOX 2223  
Noosa Heads QLD 4567

